

*Battle of The Bands: Rob's Rumble*

# Sponsorship Opportunities



**Rob's Rumble will ROCK a packed house of 250 music enthusiasts, with Grammy-nominated musician Ari Hest, along with Jersey City's favorite bands. By partnering with Rob's Rumble, you are reaching a desirable demographic while supporting a charitable cause.**

*Businesses who are sponsoring Rob's Rumble via a prize receive flexibility if the prize's cash value does not perfectly fit into one of the three sponsorship tiers.*

A promotional poster for the event. It features a circular inset photo of a man with glasses and a cap playing a green electric guitar. The background is black with yellow polka dots. Text on the poster includes the date, event name, location, and a dedication.

APRIL 13TH, 2018

**BATTLE OF THE BANDS: ROB'S RUMBLE**

SAINT PETER'S PREP:  
O'KEEFE COMMONS  
JERSEY CITY, NJ

IN MEMORY OF  
ROB SUNGA

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## **Sponsorship Packages**

### **Superstar -- \$250**

- Logo/business name placement, featured in all digital and print communications
- Six tickets to Rob's Rumble, transferable
- Verbal onstage recognition by emcee at start, middle, and end of concert
- Company logo on front of event programs and event signage
- Prominent placement of logo on [robsrumble.com](http://robsrumble.com) sponsor page and on the homepage and ticket sale page, Eventsmart
- Mention on all email communications leading up to the event
- Four dedicated mentions on Rob's Rumble Facebook and Instagram pages
- Two mentions on radio station live event broadcast
- Mention on official press release
- Prominent mention on post-event social media communications

**Rob's Rumble donates all proceeds in memory of Robert Sunga to the Saint Peter's Prep Music Program and the Leukemia & Lymphoma Society.**



**LEUKEMIA &  
LYMPHOMA  
SOCIETY®**

**fighting blood cancers**

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## Rockstar -- \$125

- Logo/business name placement, featured in 50% of all digital and print communications
- Four tickets to Rob's Rumble, transferable
- Verbal onstage recognition at start and end of concert
- Company logo on back of event programs
- Placement of logo on [robsrumble.com](https://robsrumble.com) sponsor page and Eventsmart ticket page
- Mention on three email communications leading up to the event
- Three dedicated mentions on Rob's Rumble Facebook and Instagram pages
- One mention on radio station live event broadcast
- Mention on official press release
- Mention on post-event social media communications

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## Headliner -- \$75

- Logo/business name placement, featured in 25% of all digital and print communications
- Two tickets to Rob's Rumble, transferable
- Verbal onstage recognition at start and end of concert
- Company logo on back of event programs
- Placement of logo on [robsrumble.com](https://robsrumble.com) sponsor page and Eventsmart ticket page
- Mention on two email communications leading up to the event
- Two dedicated mentions on Rob's Rumble Facebook and Instagram pages